

Staging Tips



The effects of lighting, open spaces, neat interiors and manicured landscaping can dramatically decrease the amount of time your home is on the market.

The following “staging tips,” by award-winning interior designer Lorna Oppenheimer, will help your home look its very best.

- Check the visibility of your house numbers; repaint or polish if necessary
- Create an inviting walkway. Add color with annuals and a new doormat to brighten your home and welcome buyers
- Open windows everyday to let in fresh air. Appeal to buyer’s sense of smell and create an inviting feeling by lighting candles or baking
- Sharpen the look of your rooms by paying attention to detail. Polish knobs and handles and replace lights in bathrooms and kitchen as necessary
- Turn on all lights, especially at night, to highlight your home’s amenities
- Create a focal point in your entryway by adding a picture, lamp or plant
- Remove furniture to make rooms appear larger and allow for a clear traffic pattern
- Unify the accent pieces and details in your home. Replace old lampshades, bedspreads and bath towels and coordinate matching area rugs, pillows and candles throughout all rooms
- Try to make a child’s room minimally personal and make sure it is safe
- Always test your doorbell to be certain it is in good working order
- Move your best pieces of furniture toward the front of each room and your least attractive pieces toward the back
- Hang all pictures on the low side and hang mirrors across room windows that get a lot of light or have a view
- Set your dining room table for a decorative appeal
- Place plants and fresh flowers in rooms to add vibrancy and freshness. Use big, bright or bold accessories to draw attention to important areas of the room
- Try not to be present when potential buyers are viewing your home. If you are present, keep conversation to a minimum